

Since it was established in 2005, Avalanche has provided strategic planning, analysis, and marketing assistance for the following clients:

## 2017

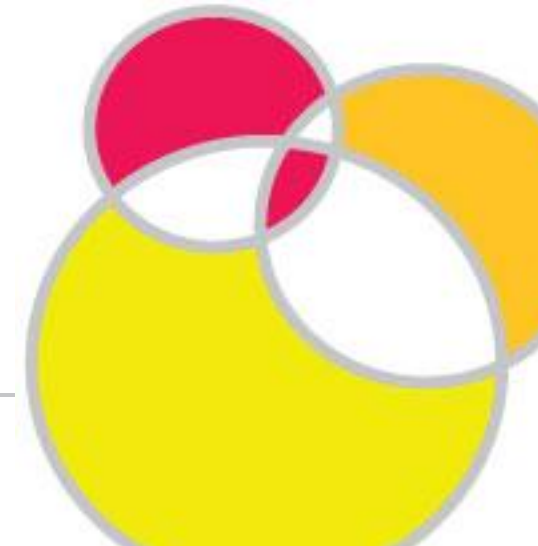
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- Atlanta Regional Commission – Regional competitiveness strategy
- City of Georgetown, TX – Economic development target industry and workforce analysis
- Fort Worth Chamber – Benchmarking analysis
- Greensboro Chamber of Commerce & Piedmont Triad Partnership – Talent alignment strategy
- Indy Chamber – Strategy & messaging services
- Sandoval Economic Alliance – Target industry study & labor shed analysis
- Sonoma County Economic Development Board – Comprehensive economic development strategy
- Winchester, VA Economic Development Authority – Economic development strategy

## 2015-2016

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- Amarillo Economic Development Corporation & Amarillo Texas – Economic development strategy
- Ameren – Website and marketing collateral development
- Baytown West Chambers County Economic Development Foundation – Strategic Economic Vitality Program update
- Charleston Regional Development Alliance & Charleston Metro Chamber – Economic development strategy
- Charlotte Regional Partnership & Charlotte Chamber – Economic development strategy
- City of Rowlett, Texas – Target industry study and business recruitment strategy
- Douglas County Economic Development Authority - Community and Economic Development Strategic Plan
- Estes Park Economic Development Corporation – Economic development strategy
- Florida Chamber Foundation – Customized research
- Fond Du Lac Economic Development Corporation – Headlight™ data tool
- Fort Worth Chamber - Strategic Plan Advisory and Facilitation Services
- Frisco Economic Development Corporation – Economic Development Strategy
- Gainesville Area Chamber of Commerce – Headlight™ data tool
- Generation Park Management District – Economic development strategy
- GO Topeka Economic Partnership – Target industry strategy update



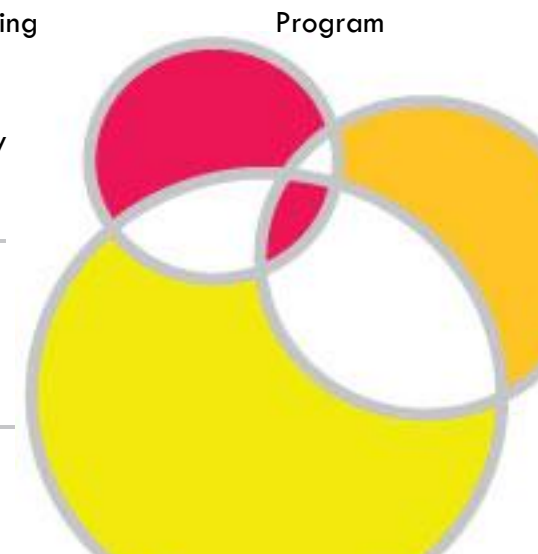
# CLIENTS

- Greater Columbus Georgia Chamber of Commerce - Labor Shed Analysis & Education Alignment Strategy
- Greater East End Management District – Economic development strategic plan update
- Greater Waco Chamber – Economic development strategy update
- Indiana Michigan Power – Site selection ROI website and business cost analyses
- Jonesboro EDC – Economic development strategy
- Kerrville EDC – Board retreat & workshop facilitation
- LaGrange-Troup County Chamber of Commerce – Talent Recruitment & Workforce Development Strategy
- Miami Foundation – Interactive, data-driven quality of life index update
- Moody Foundation – Economic development strategy for the Foundation and Galveston Island
- New River Valley Economic Development Alliance – Organizational evaluation
- North Texas Commission – Strategic visioning initiative
- Paducah Economic Development – Site selection research & economic development strategy
- Pflugerville Community Development Corporation – Economic development strategy
- Plum Creek – Economic development advisory services
- Putnam County Chamber – Economic development strategy
- Research Valley Partnership – Visioning exercise
- Roanoke Regional Partnership – Organizational strategy
- Rural Capital Area Workforce Development Board – Career Headlight™
- Salisbury-Rowan Economic Development Commission – Economic development strategy
- Sarasota County, Florida – Organizational strategy
- Stillwater Chamber – Labor study
- SouthernCarolina Alliance - Labor Shed Analysis & Education Alignment Strategy
- Tampa Bay Partnership - Organizational Recommendation for a Regional Economic Development Marketing
- Tennessee Valley Authority – Economic development data strategy
- University of Texas System – Headlight™ data reports for UT System Strategic Assessment
- West Kentucky Workforce Investment Board – Regional sector analysis & economic development strategy

## 2013-2014

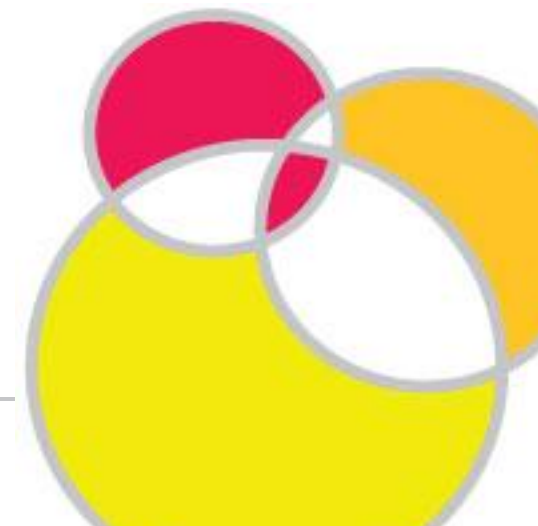
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- American Electric Power – Workshop facilitation
- Baytown West Chambers County Economic Development Foundation – Workforce needs assessment



# CLIENTS

- Centralina Council of Governments – Comprehensive economic development strategy, strategic economic assessment and workforce & education alignment study, Career Headlight™
- Charleston Metro Chamber of Commerce and Charleston Regional Development Alliance – Higher Impact™ education gap analysis and alignment strategy, Career Headlight™
- CharlotteUSA Regional Partnership – Marketing review, marketing plan and branding strategy
- Cheyenne LEADS – Workforce, labor market, and economic analysis study
- City of College Station, Texas – Economic development strategy
- City of Jacksonville, Florida – Review and update of public investment policies
- City of Longmont, Colorado – Target industry analysis & economic development strategy
- City of Provo, Utah – Economic development strategy and marketing plan
- Clarksville-Montgomery County EDC – Economic development strategy and marketing plan
- Columbus Regional Partnership / Columbus 2020 – Economic development strategy and CEDS update
- CSS Workforce New York – Headlight™ data tool
- Decatur, Texas EDC – Economic development strategy
- East Harris County Manufacturers Association – Workforce needs assessment for local petrochemical industry
- Economic Development Commission of Florida's Space Coast – Headlight™ data tool
- Fort Worth Chamber – Workshop facilitation
- Gainesville Area Chamber of Commerce – Innovation Gainesville strategic plan and marketing support / Higher Impact™ education gap analysis and alignment strategy
- Greater Des Moines Partnership – Headlight™ data tool
- Greater East End Management District / CDS – Creation of decision-making methodology
- Greater Houston Partnership – Marketing and branding strategy
- Greater Oklahoma City Chamber – Economic development strategy update
- Hutto EDC – Target industry analysis
- Indiana Michigan Power – Interactive, data-driven online benchmarking tool
- Kerr County / Kerrville Economic Development Foundation – Economic development strategy and marketing plan
- Miami Foundation – Interactive, data-driven quality of life index
- Mountainland Association of Governments – Economic development strategy
- Plum Creek – Economic development consulting and strategy
- Research Valley Partnership – Marketing strategy, ImpactLife™ branding, brand strategy, campaign management, and copywriting



# CLIENTS

- Sheridan Economic and Educational Development Authority / CAEL – Target industry evaluation
- Sherman EDC – Headlight™ data tool
- South Carolina Power Team – Workshop facilitation for 250 participants at annual conference
- Sumter Economic Development – Strategic planning workshop
- The Woodlands Area Economic Development Partnership – Strategic planning workshop
- Town of Jupiter, FL – Strategic planning workshop
- Tulsa Regional Chamber of Commerce – Data analysis to support neighborhood redevelopment planning

## 2011-2012

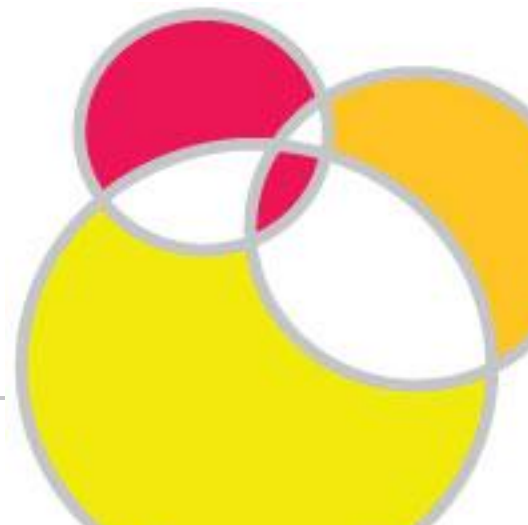
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- Bastrop Economic Development Corporation – Economic development strategy and marketing plan
- Beacon Council Foundation, Miami-Dade County – Target industry strategy and marketing plan
- Berkeley-Charleston-Dorchester Council of Governments – Headlight™ data tool
- Brownwood Texas Economic Development Corporation – Economic development strategy and marketing plan
- Charleston Regional Development Alliance – Economic development and marketing strategy
- Cobb Chamber of Commerce / Market Street Services – Marketing analysis and recommendations
- Economic Development Corporation of Sarasota – Board retreat and planning session
- Enterprise Florida / McCallum Sweeney Consulting – Competitiveness study
- GO Topeka / Greater Topeka Chamber of Commerce – Target industry strategy and marketing plan
- Greater Burlington Partnership – Headlight™ data tool
- Henry County Development Authority / Market Street Services – Marketing plan
- JAXUSA Partnership – Targeted economic development strategy and marketing plan
- Katy Area Economic Development Council – Board retreat and economic development plan update
- Lowcountry SC Economic Alliance – Targeted industry strategy and marketing plan
- South Carolina Department of Commerce – Regional alliance workshop and alignment study
- Ultra Electronics Advanced Tactical Systems – Strategic plan
- Workforce Solutions Heart of Texas – Childcare services analysis, Headlight™ web-based search and map application

## 2009-2010

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- Birmingham Business Alliance / Market Street Services – Marketing review and recommendations



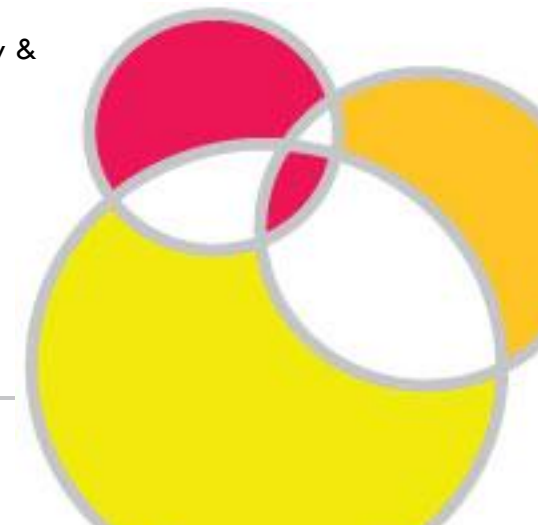
# CLIENTS

- Bluebonnet Electric Cooperative – Organizational consulting, regional economic assessment, website planning & Headlight™ data tool
- Charleston Regional Development Alliance – Bioscience audit, marketing plan and website assistance
- City of Deer Park, Texas – Market feasibility and impact study for a Community Social Services Center
- City of La Porte, Texas – Economic development strategy and marketing plan
- City of Victoria, Texas – Impact, feasibility and marketing study for Victoria's Civic Center
- Coachella Valley, California / Market Street Services – Marketing analysis and strategy
- Economic Development San Marcos / Market Street Services – Comprehensive economic development strategy and marketing plan
- Greater Waco Chamber of Commerce / Market Street Services – Economic development strategy and marketing plan
- Montana Business Assistance Connection – Target industry analysis and marketing plan
- Pennyrile Area Development District – Headlight™ data tool
- South Carolina Economic Developers Association – Board retreat and 3-year plan of action
- State of Missouri / Market Street Services – Marketing review and recommendations
- Temple Economic Development Corporation – 5-year marketing strategy and continued marketing consulting
- Upstate South Carolina Alliance / Market Street Services – Marketing review and recommendations
- Upstate South Carolina Alliance – Target industry strategy for 10-county region, aerospace opportunities analysis, and marketing recommendations
- West Kentucky Workforce Investment Board – Workforce development and economic development strategies for a 9-county region
- Workforce Solutions Rural Capital Area – Economic research and Headlight™ data tool for 9-county region

## 2007-2008

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- CenterPoint Energy – Economic development workshops and website planning
- Charleston Regional Development Alliance – Website assistance
- City of Taylor, Texas – 2007 & 2008 annual strategic plans, impact assessments and marketing plan
- Economic Alliance of the Houston Port Region – Hiring needs forecasting survey for petrochemical industry & impact analysis of tourism amenities
- Lubbock Economic Development Alliance / AngelouEconomics – Website copywriting
- Metro Orlando Economic Development Commission – Web analytics
- Metro Tulsa Chamber of Commerce / Market Street Services – Marketing review and recommendations
- Pittsburgh Regional Alliance – Marketing workshop
- Southeast Coahuila, Mexico – Regional asset evaluation and marketing mission organization, prospecting trip



# CLIENTS

- Taylor Economic Development Corporation – Website copywriting and trade show exhibit
- Taylor Marketing Team – Marketing workshops, strategies, and campaign management
- Team Texas – Managed state marketing campaign, sales mission, and trade show activities

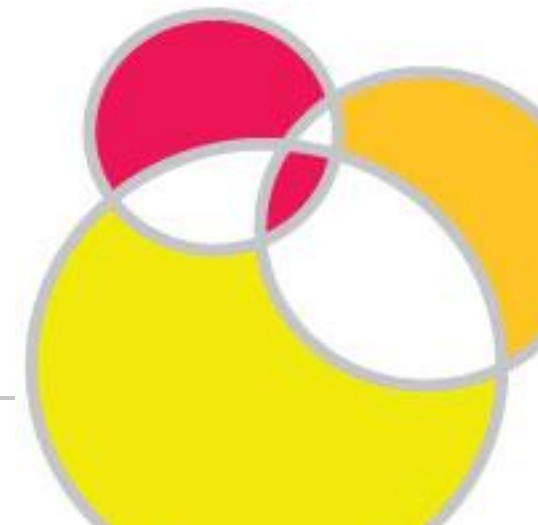
## 2005-2006

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- Bay Area Houston Economic Partnership – Aerospace industry sales strategy
- Brazos County Expo Complex – Impact analysis and marketing plan
- Charleston Regional Development Alliance – Economic development strategies, bioscience audit, marketing plan and website assistance
- Development Advisors Inc. – Marketing strategy and campaign management
- Harris County, Texas – Economic development strategic plan RFP development
- Tri-Cities Washington Development Council / AngelouEconomics – Marketing and branding strategy

*Prior to Avalanche Consulting, Amy Holloway and Chris Engle served as executives for 10+ years with other national consulting firms, where they led assignments for clients such as:*

- Baton Rouge, Louisiana – Regional innovation strategy
- Chesapeake Science & Security Corridor – BRAC study
- City of Baytown, Texas – Economic development strategy (CEDDS model)
- City of Missouri City, Texas – Site evaluation and targeted economic development strategy
- City of Quad Cities, Illinois – Economic development plan and target industry study
- City of Santa Fe, New Mexico – Economic development strategy
- City of Sugar Land, Texas – Site evaluation and economic development strategy (CEDDS model)
- Cleveland Clinic – Economic impact study
- Curitiba, Brazil – Economic development strategy
- CzechInvest – Site evaluation, semiconductor recruitment plan, and marketing mission organization
- Delaware Valley Innovation Network – Workforce gap analysis
- Dell, Compaq, and Intel – Business climate analysis of Texas and 13 other US States
- Detroit Renaissance – Creative economy accelerator plan
- Eastern Connecticut – Workforce industry gap analysis and SWOT
- Fort Bend County, Texas – Site evaluation
- Gainesville Chamber of Commerce – Innovation economy roadmap
- Greater Binghamton, New York – Economic development strategy



# CLIENTS

- Greater Cleveland Partnership – Workforce development coordination strategy
- Greater New Orleans – Industry and workforce alignment strategy
- Hampton Roads Economic Development Alliance – Target industry study
- ICEP, Portugal's Trade and Tourism Office – Site evaluation, semiconductor strategy, and US marketing mission
- Metro Orlando Economic Development Commission – 1998-2003 economic development strategy
- Mississippi Development Authority – 6-county Gulf Coast infrastructure study
- Northwest Piedmont Council of Governments (North Carolina) – Comprehensive economic development strategies for the 8-county region and each individual county
- Port of Benton, WA – Research park plan and target industry study
- Providence Chamber of Commerce – Knowledge economy roadmap
- State of Texas, Office of the Governor – Economic development strategy for the State of Texas
- Texas Healthcare & Bioscience Institute – Texas life science study
- Texas Workforce Commission – Marketing strategy
- The Mitchell Foundation – Texas clean energy study
- Technologieland Karnten (State of Carinthia, Austria) – Semiconductor strategy and campaign management

